



Oregon State
University

BEAVER TIPS:

**A GUIDE TO
ESTABLISHING
PROGRAMMING
GOALS**

Student Organizations & Activities

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WHAT IS A GOAL?

Goals are specific, measurable tasks that your organization can complete in a realistic manner. Set a reasonable timeline to fulfill these goals--ask yourself if they are achievable according to the time, skills, and resources you have. Your goals should be of value to the individual(s) and potentially create a sense of accomplishment.

SHORT TERM (0-3 MONTHS)

MEDIUM TERM (3-9 MONTHS)

LONG TERM (1+ YEAR)

PERSONAL



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WHAT IS AN OBJECTIVE?

An objective is an action towards achieving the goal. For example: if the goal is to put on a "Tango & Leadership" event, the first objective might be to find a ballroom dance instructor who is willing to help with the program.

OBJECTIVE 1: _____

1

2

3

OBJECTIVE 2: _____

1

2

3

OBJECTIVE 3: _____

1

2

3



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WHAT ARE EFFECTIVE EXPECTATIONS?

In order to function well in your organization, be able to work well with other members, and enjoy the experiences brought by your organization, what do you expect? How does this differ amongst individuals and club procedures?

	Expectations	Outcome/Rationale
Team Members		
Officers		
Advisor(s)		
Communication		
Meetings		
Accountability		
Facilitating Conflict		